## Historic, Archive Document

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Fall 1922

# MONTEREY BULB COMPANY OFFERS GLADIOLI "OF UNUSUAL MERIT" 

25 of a variety will be sold at the 100 rate.
250 will be sold at the 1000 rate.

| THE FOLLOWING PRICES ARE PER 100. |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EARLY VARIETIES | 1st size $11 / 2$ inch up | $\begin{gathered} \text { 2nd size } \\ 11 / 4-11 / 2 \\ \text { inch } \end{gathered}$ | 3rd sizc <br> 1-11/4 <br> inch | $\begin{gathered} \text { 4th size } \\ 3 / 4-1 \\ \text { inch } \end{gathered}$ | 5th slze $1 / 2-3 / 4$ inch | $\begin{aligned} & 6 \text { th size } \\ & 1 / 2 \text { in. } \\ & \text { and less } \end{aligned}$ |
| Early Sunrise, the largest early hrilliant salmon... | 10.00 | Sold | 7.00 |  |  |  |
| Chris, dark maroon red, purpllsh shaded.. | 4.00 | 3.50 |  | . | . |  |
| Lily White, snow white, lower petals cream shaded, early....... | 4.50 | 4.00 | 3.00 | 2.50 | 2.00 | 1.50 |
| Myrtle, a very dellcate Rose plnk, early. | 6.00 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 |
| Prince of Wales, dellcate salmon pink, early.. | 5.50 | 4.50 | 3.50 | 2.50 | 2.00 | 1.30 |
| Le Marechal Foch, a shade hrighter than Amerlca | 8.00 | 7.00 | 5.50 | 4.50 | 3.50 | 2.50 |
| Yellow Hammer, pure yellow, with red mark in throat.......... | 3.50 | 3.00 | $\cdots 2.00$ | 1.60 | 1.20 | . 75 |
| MID-SEASON VARIETIES |  |  |  |  |  |  |
| Gretchen Zang, extra flne pink wlth deep marklngs... | 5.00 | 4.00 | 3.00 | 2.50 | 1.60 | 1.00 |
| Evelyn Kirtland, a flne rose pink... | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 1.50 |
| Byron L. Smith, lavender. | 25.00 | 22.50 | 20.00 | 17.50 | 15.00 | 12.50 |
| Mrs. Dr. Norton, dellcate plnk with canary yellow throat... | 9.00 | 7.50 | 6.00 | 5.00 | 3.50 | 2.50 |
| Mrs. Frank Pendleton, pink carmine hlotch. | 3.50 | 3.00 | 2.50 | 2.00 | 1.30 | . 80 |
| Panama, extra fine pink, excellent for forclng. | 3.50 | 3.00 | 2.50 | 1.60 | 1.00 | . 80 |
| Niagara, cream yellow, fine flower. | 3.50 | 3.00 | 2.50 | 1.60 | 1.00 | . 80 |
| Schwaben, soft pure yeliow, little red stripe on lower petals...... | 3.50 | 3.00 | 2.50 | 1.60 | 1.00 | . 80 |
| Mrs. W. E. Fryer, orange scarlet, large flower | 3.50 | 3.00 | 2.50 | 1.60 | 1.00 | . 80 |
| War, large, tall deep red, extra flne... | 4.50 | 3.50 | 2.50 | 1.80 | 1.20 | . 80 |
| Peace, white, vlolet throat, large flower......................................... | 3.50 | 3.00 | 2.50 | 1.50 | 1.00 | . 80 |
| Mary Fennell, light lavender, with falnt yellow markings........... | 6.50 | 5.50 | 4.50 | 3.50 | 2.50 | 1.80 |
| Europa, a fine white gladiolus of good form............................ | 8.00 | 7.00 |  |  |  |  |
| Louise, a fine lavender, large flower... | 20.00 |  |  |  |  |  |
| Loveliness, creamy white, large flower. | 6.00 | 5.00 | 4.00 | 3.00 | 2.50 | 1.80 |
| Baron Hulot, deep violet. | 7.00 | 6.00 | 4.50 | 3.00 | 2.50 | 2.00 |
| Miss Allegra Hamilton, a true lilac color.................... | 25.00 | 20.00 |  |  |  |  |
| Mrs. W. E. Kirchhoff, only clear ruffled white gladiolus in existence $\qquad$ | 30.00 | 25.00 |  |  |  |  |
| Golden Measure, extra flne dark yellow, large flower................ | 60.00 | 50.00 | 45.00 | 35.00 | 30.00 | 25.00 |
| THE FOLLOWING PER 1000 |  |  |  |  |  |  |
| Mrs. Dr. Norton, delicate plnk with canary yellow throat........... | 80.00 | 70.00 | 55.00 | 45.00 | 32.00 | 20.00 |
| Mrs. Frank Pendleton, pink carmlne hlotch. | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| Panama, extra fine pink, excellent for forcing. | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| Schwaben, soft pure yellow, little red strlpe on lower petals........ | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 5.00 |
| Peace, whlte, vlolet throat, large flower. | 30.00 | 25.00 | 20.00 | 12.00 | 8.00 | 5.00 |
| Violet, (Kirchhoff) this varlety derived its name from its color.... $\$ 1.00$ each, $\$ 10$ per dozen. Limit two dozen to a customer |  |  |  |  |  |  |
| . Glory of Pembroke, the flnest and largest yellow........................ $\$ 1.00$ each, $\$ 10$ per dozen. |  |  |  |  |  |  |
| Golden Measure, extra flne dark yellow, large flower.................... | \$1.00 ea | ch, $\$ 10 \mathrm{p}$ | dozen. |  |  |  |

## TO THE TRADE:

DURING THE PAST FIFTEEN YEARS WE HAVE BEEN GROWING AND DISPENSING TO THE TRADE THE BETTER VARIETIES OF BULBS, AND WE TAKE PRIDE IN OUR ACHIEVEMENTS. WE REFER YOU TO THOUSANDS OF SATISFIED CUSTOMERS WHO BUY OF US YEAR AFTER YEAR, AND INVARIABLY SPEAK WELL OF OUR STOCK, AS WELL AS OUR MANNER OF DOING BUSINESS

## OUR MOTTO:

## SERVICE

FOR THE CONVENIENCE OF OUR CUSTOMERS
IN THE "WEST" WE HAVE STARTED A BULB FARM AT MONTEREY, CALIF., WHERE OVER FOUR MILLION GLADIOLI WERE HARVESTED THE PAST SEASON. SEND US YOUR ORDERS. WE FEEL CONFIDENT YOU WILL LIKE THE QUALITY AND GRADING OF OUR BULBS.

